



LOOKING for BRIGHT, ENTHUSIASTIC, TRAINED RESEARCHERS?

Our students have:

- Strong interests in research
- Quantitative and qualitative methods experience
- Working knowledge of the latest in data capture technologies including mobile and online surveys, and online focus groups
- Background in fundamental and advanced statistics
- Hands-on experience with SPSS, Excel, Access and PowerPoint

Host employer provides:

- A key mentor
- Regular feedback and guidance
- Work station with a computer
- Review of student learning portfolio
- Paid internship - hourly range \$15.00 to \$23.54
- Performance review with the intern at the end of November

In addition, please follow timelines outlined in the *2012 Important Dates* section.

Internship contact:

Pat Roberts, Career Consultant
705.728.1968, ext. 1226
Pat.Roberts@georgiancollege.ca

**Great careers in
applied marketing & social research!**

Students must demonstrate at least 6 competencies during their internship from each of these skills sets:

Set I

- » design /critique questionnaires
- » participate in field data collection
- » arrange focus groups
- » recruit participants
- » prepare literature reviews
- » develop and draw samples
- » develop coding sheets
- » design data entry forms
- » enter, verify and clean data
- » check tables
- » perform secondary research
- » participate in project meetings

Set II

- » participate in proposal development
- » prepare data tabulation plans
- » prepare focus group discussion guides
- » analyse data and manage data bases
- » interpret data
- » structure, design or write part of a report
- » prepare an electronic presentation
- » participate in presentations

2012 Important Dates

Posting deadline: June 29

Interview dates: July 6, 9, 13, 16, 20 (all day)
July 11 and 18 (pm only)

Internship offers: Round 1 - July 23
Round 2 - July 24
Round 3 - July 25

12 week internship:
September 4 - November 23